



# IBS ENGLISH

**Forward  
thinking  
education**



**Beginning in August 2014, Køge Business College will offer IBS English. IBS English is a new program where students can choose to attend Higher Commercial Examination courses instructed only in English. These new courses will include Business Economics, International Economics, Marketing, Mathematics, Contemporary History, Social Science, Cultural Studies and Commercial Law. Remaining courses not included in this group (i.e. Danish and foreign languages) will continue to be taught in Danish.**

## **International Business Studies and Study Abroad Experiences**

IBS English will be an accredited educational pathway within the International Business Studies program, focusing on international and global issues.

To further the development of students' English language skills and provide them with new international experiences, Køge Business College has begun to plan a week of Language School in England during 1st year and to develop an educational program of longer duration in America, which the students will all join during their 2nd year of studies.

Students will also have the chance to apply for a Leonardo stay in a European country for three weeks where they will have the opportunity to work during the day-time while taking an evening course at a language school. For those participating in the IBS English program, travelling to Malta or Great Britain would be the obvious choice.

## **Is the Higher Commercial Examination in English a good idea for you?**

*“Of course you should have some basic knowledge of the English language if you choose to take IBS English, but we don't expect you to be fluent when you get here. What we do expect is that you are fluent when you leave us again. We will make sure that you are”.*

Gitte Ahrensberg, MA, teaches English and Danish at Køge Business College

*“It is really quite natural to choose to take your Higher Commercial Examination in English. Many of the words which we use on a daily basis in Marketing are in fact English terms. IBS English education will simply prepare you better if you want a university degree in anything related to Business or Economics”.*

Anisa Buskov, BCom, teaches Marketing at Køge Business College

*“Mastering English is important if you want to follow the international debate on Economics. The majority of the scientific literature on Economics is written in English, and the most important global journals about Economics are American or British. The same goes for the books and databases used by Danish university students.”*

Henrik Kureer, MSc, teaches International Economics

*“In the school subject Cultural Understanding, we work with a wide range of culture- and identity-related topics. Our work involves a study of intercultural communication and co-operation, Anglo-American subcultures, cultural globalization and post-colonialism. A common denominator for many of these topics is the significance of the English language. Hence studying Cultural Understanding in English gives the students a unique chance to link culture and language in practice as well as to work with various forms of textual materials in their original language.”*

Kasper Asklund, MA, teaches Cultural Understanding at Køge Business College

*“If I had been given the possibility, I would definitely have chosen getting my education in English. In 7th to 9th grade I went to the international line at Karise Skole and was taught in English in all my subjects. That gave me a large active vocabulary in English – and my English was very fluent because I was used to using it on a daily basis in many different connections. If I had been able to continue to an English Higher Education, I would have had a better chance to maintain and enlarge the vocabulary and flow I had built up throughout the three years. Unfortunately you lose it very quickly if you don't have the possibility to keep it going.”*

Mikkel Gammelgaard Krarup Ejsenhardt, a 3rd year student at Køge Business College

## IF YOU WANT TO KNOW MORE

If you are interested in knowing more about the IBS English program, you are more than welcome to visit our homepage

**[WWW.KHS.DK](http://WWW.KHS.DK)**

or come to our

**OPEN HOUSE THURSDAY JANUARY 16 AT 7:00 P.M.**

at Køge Business College, Lyngvej 19,

